

No Cyber-no Future

Cyberversicherungen als Zukunftsthema

Maya Bundt



Inflation

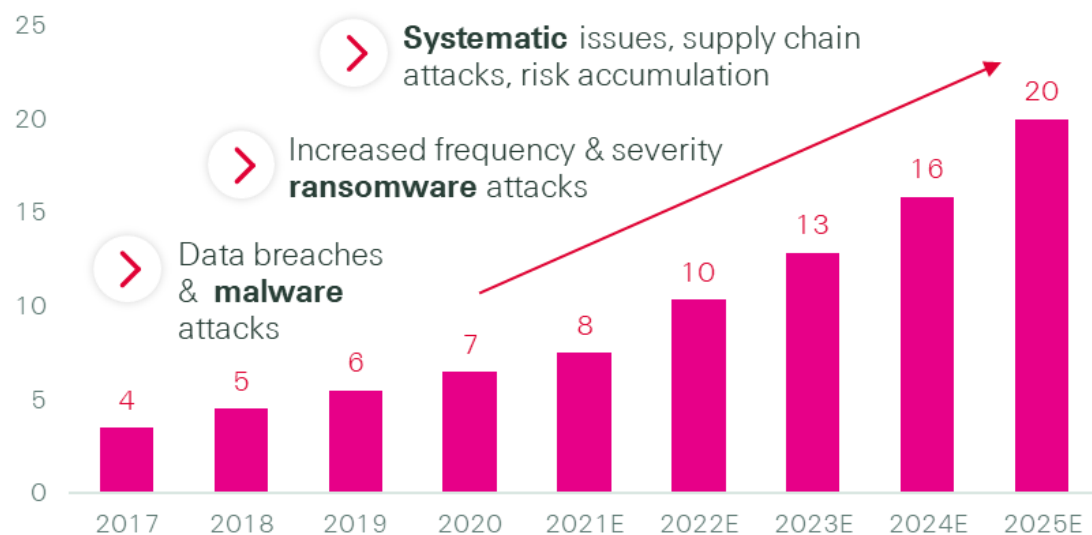
Klimawandel

Nachhaltigkeit

Cyber²

Evolving cyber risk landscape

Global cyber premium, USD bn



Market drivers

- Increased demand due to accelerating digitalisation and higher awareness
- Growing premiums due to higher penetration and rising rates
- Increased claims frequency due to rise in ransomware incidents

Cyber Risiken zu managen gehört heute zu den 'cost of doing business'

01

Cyberkriminalität und
staatliche Cyberakteure -
Unstetige
Bedrohungslage

02

Digitale Business Modelle
und Arbeitsformen -
Erhöhte Verwundbarkeit

03

Fehlendes
Risikoverständnis -
Mangelnde Cyber
Hygiene

04

Internationale Normen
und Regulierungen -
Verbesserungspotential
vorhanden





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