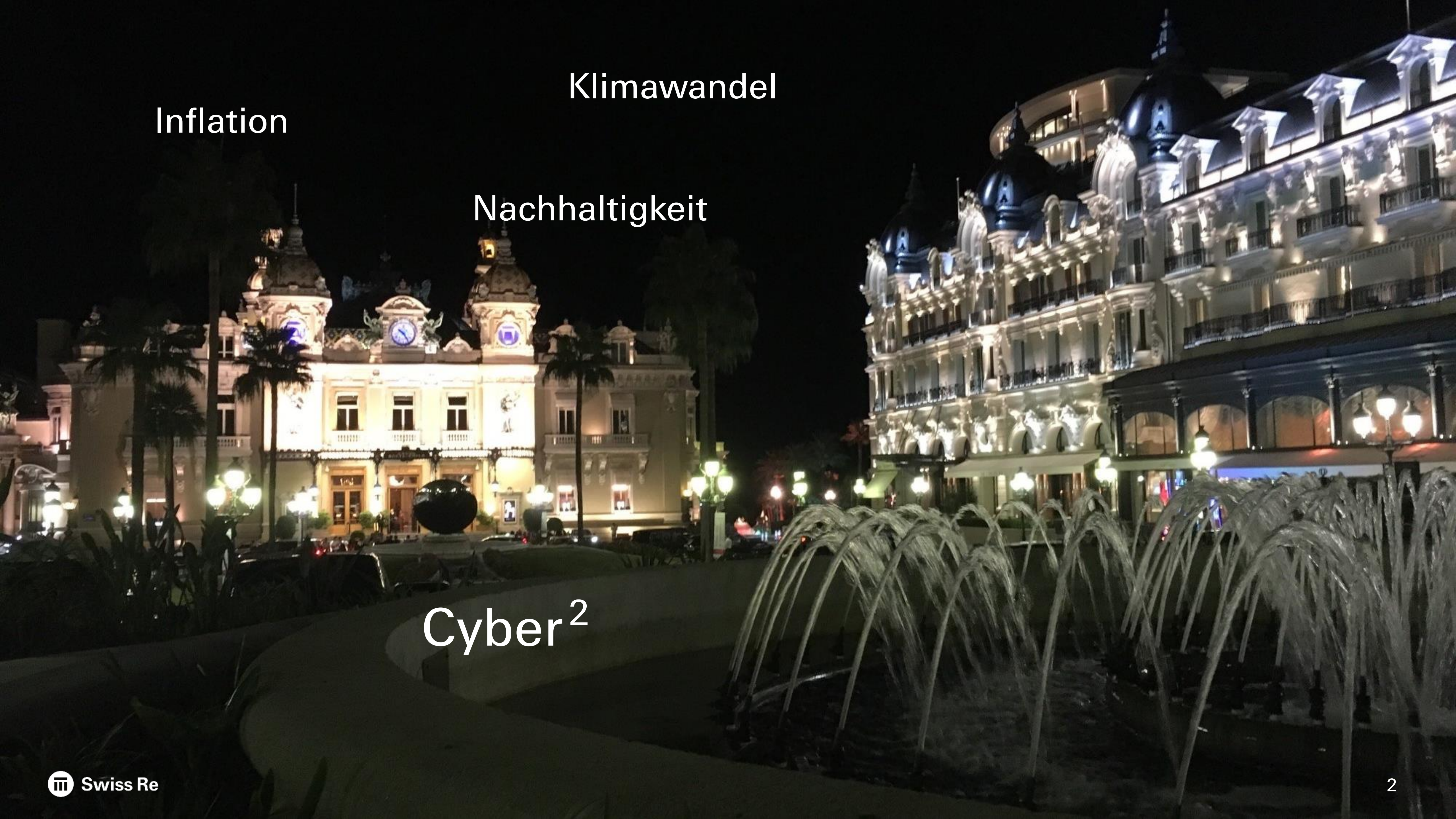
Swiss Re

No Cyber-no Future

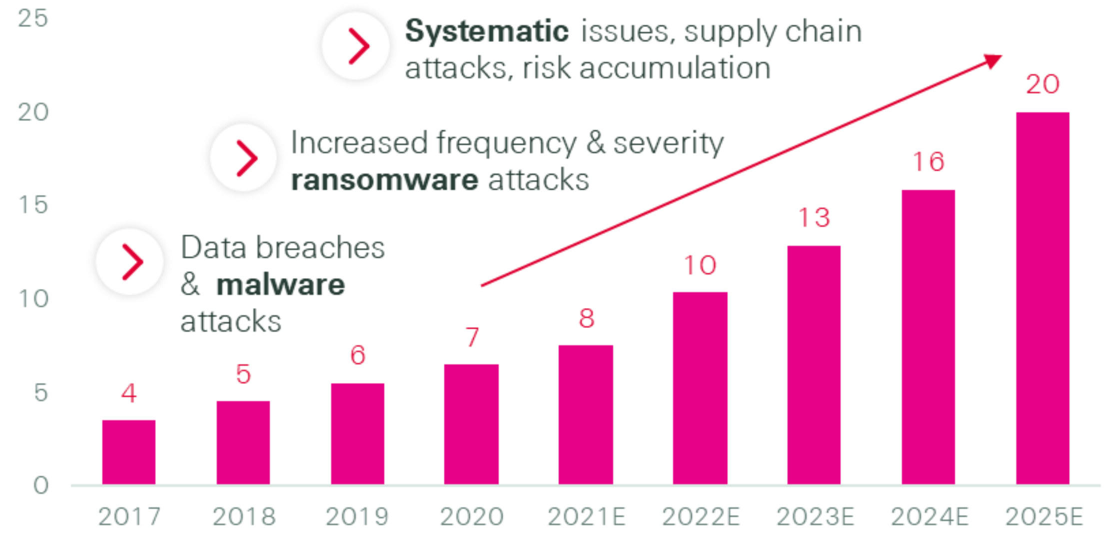
Cyberversicherungen als Zukunftsthema

Maya Bundt


Klimawandel
Inflation
Nachhaltigkeit
Cyber^2

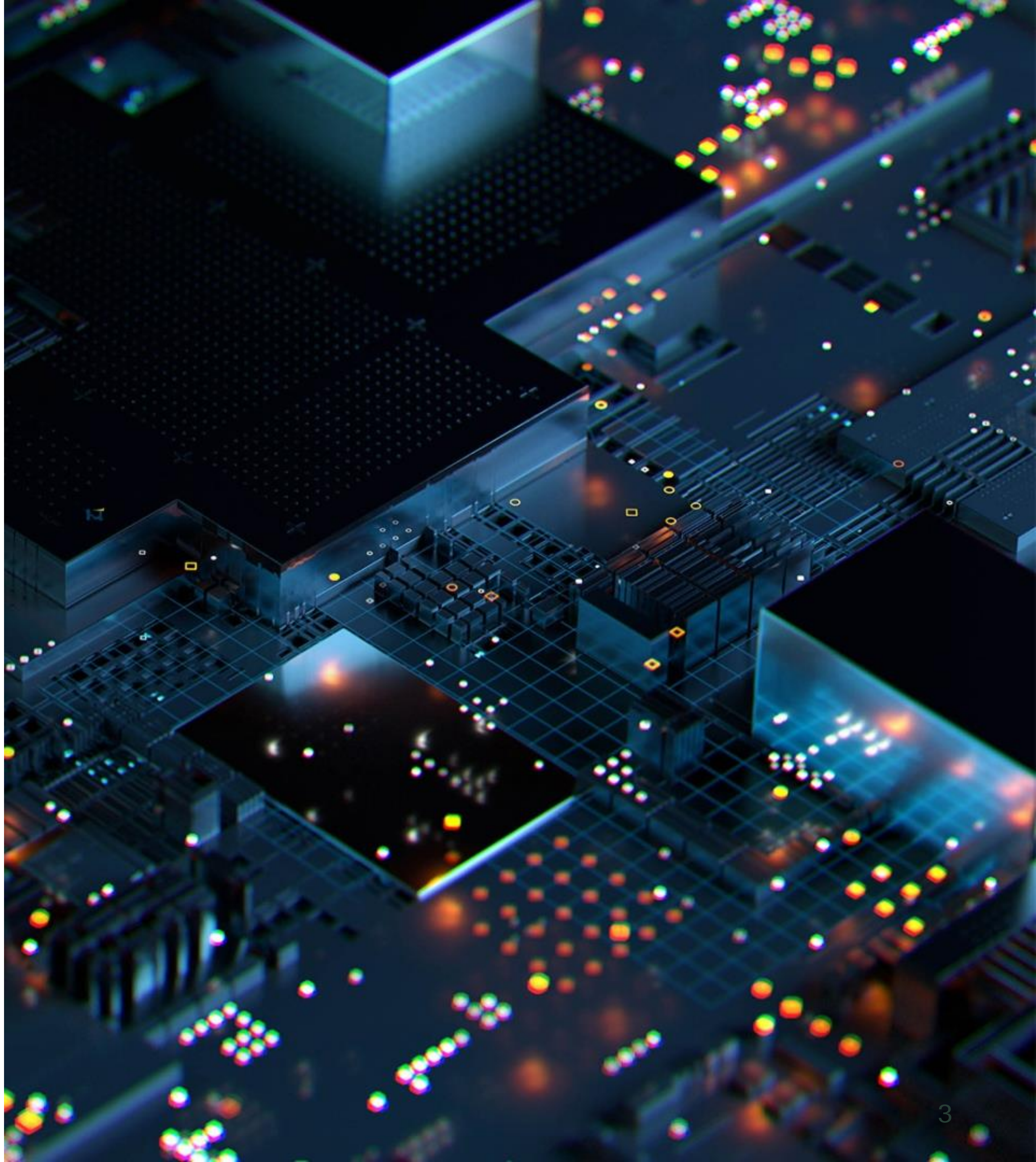
Evolving cyber risk landscape

Global cyber premium, USD bn



Market drivers

- Increased demand due to accelerating digitalisation and higher awareness
- Growing premiums due to higher penetration and rising rates
- Increased claims frequency due to rise in ransomware incidents



Cyber Risiken zu managen gehört heute zu den ‘cost of doing business’

01

Cyberkriminalität und staatliche Cyberakteure-Unstätige Bedrohungslage

02

Digitale Business Modelle und Arbeitsformen – Erhöhte Verwundbarkeit

03

Fehlendes Risikoverständnis - Mangelnde Cyber Hygiene

04

Internationale Normen und Regulierungen - Verbesserungspotential vorhanden

Legal notice